

YORKSHIRE & HUMBER CHINA BUSINESS AWARDS 2014

- The Yorkshire & Humber China Business Awards are the most prestigious China business awards in the region. All businesses with China links are encouraged to apply.
- The judges will choose one winner in each of the following categories:
 - Best China Business

This recognises the best investment, trade or activity in or with China by a business, individual or organisation based in Yorkshire & Humber that already had established links with China before this calendar year, 2014.
 - Best Newcomer.

This recognises the best investment, trade or activity in or with China by a business, individual or organisation based in Yorkshire & Humber that has only developed its China activity in this calendar year 2014.
 - Best Chinese Investor.

This recognises the best investment trade or activity in or with Yorkshire & Humber by a business, individual or organisation based in China this calendar year 2014.
- The three finalists in each category will be interviewed live to the audience about their business and achievements at the annual Yorkshire and Humber Chinese New Year Dinner, which will take place at the Civic Hall in Leeds on Tuesday 17 February 2015
- The awards are open to any Individual, Company or Organisation that has made a significant contribution to developing business/network links with China during 2014 which may include export or investment.
- This year the assessors will be judging the applications on the following criteria. Applicants are encouraged to address how they have met each criterion in their application.
 - Evidence of direct business or investment links between China and the Yorkshire & Humber region.
 - The impact this has had on your business or organisation including:
 - Evidence of real income and profitability or added value from business in China.
 - New product development either for the Chinese or other Far Eastern markets or, stimulated by experiences in China, new product development for the UK or European markets
 - New learning for the business or individuals
 - Any new business models used
 - What steps were taken to achieve the success in China or the UK.
 - What the business has learnt and the advice it would give to another business just starting out in China or the UK.
- The key to a successful application is a full description of your China activities backed up with real evidence and examples of how the business has grown and how challenges have been overcome in 2014 to achieve success.
- The assessors will select up to 9 finalists from the applications.

To be considered for these awards, please complete the application form and return it by email to yorksawards@cbbc.org before close of business on Friday, 23 January 2015.

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APPLICATION FORM

Name & position	
Company	
Address	
Tel No	
Email	

Description of main products/services			
Turnover			
Under £500k	£0.5m - 10m	£10 - 25m	£25m plus
Which Award are you applying for?			
Experienced	Newcomer	Investor	
Provide evidence of direct business or investment links between China and the Yorkshire & Humber region.			
Explain the impact this has had on your business or organisation?			
What steps were taken to achieve your success in China?			
What have you learnt/what one piece of advice would you give to someone starting in China?			